

Focus

Narrative

Pieces that tell or retell a story

Focus

Exposition and Explanation

Pieces that share important information

Focus

Identity and Pride

Pieces that identify a group or individual, symbolizing something important about them

Focus

Efficiency

Pieces that make a work routine faster or easier

Focus

Performance

Pieces that incorporate meaningful physical movement from the Maker

Focus

Aid and Relief

Pieces designed to improve the quality of life for a user with everyday hardships

Focus

Satire

Pieces that use irony and/or exaggerated extremes to criticize a problem or an idea

Focus

Promotions and Publicity

Pieces to sell or give away that promote or advertise an event, organization, or movement

Focus

Community

Pieces designed to bring together the people who will be using them

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